



LIBRA
— EST. 1991 —

Bags. Apparel. Accessories. Promotionals.



A Professional, Experienced and Reliable Partner. Since 1991.

At Libra we create, design, manufacture and supply all kinds of bags, apparel and accessories.

Our clients are typically brand owners, licensees and retail chains. Naturally, they are focused on their core business and have limited resources for any accessory product. At the same time, however, they wish to enlarge their offer in order to cover additional market segments or brand extensions.

We, at Libra, share our clients' ambitions and targets. We understand their corporate culture and brand's value. With our in-house creative resources, our attention to detail & quality and our manufacturing knowledge, we have been providing the perfect answer to their needs and goals since 1991.

Facts & Figures

We work under the ODM – Original Design Manufacturing – model. Starting from our client's initial briefing we take charge of the full product cycle, from creative design all the way to delivery of the finished goods.



Our Team

Italy: Creating

Our creative team is located in Italy, where we also maintain a logistics platform for European imports and deliveries when required.

Hong Kong: Developing

Product development is carried out by the merchandising team in our Hong Kong headquarters, where we also source new materials, fabrics and accessories.

Asia: Manufacturing

Manufacturing takes place in several production facilities across China and other Asian countries, in accordance to the respective strengths and specialties.

more than
25

Years in business
Million pcs. supplied



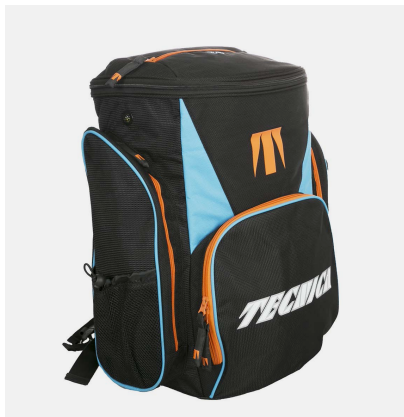
What we do

Whether it's a complete new collection or a single bespoke promotional, we are committed to always deliver beyond our client expectations.

TRAVEL & LIFESTYLE BAGS, BACKPACKS AND TROLLEYS.



BAGS, BACKPACKS AND TROLLEYS FOR INDIVIDUAL AND TEAM SPORTS.



COORDINATED CORPORATE APPAREL, BAGS AND BESPOKE PROMOTIONALS.



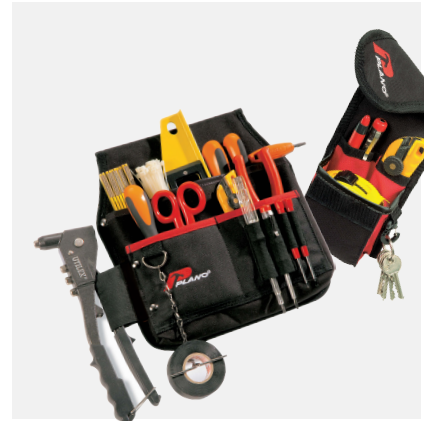
CAMPING, TREKKING AND OUTDOOR GEAR.



COOLER AND PLEIN-AIR BAGS.



FUNCTIONAL AND PACKAGING BAGS & CASES.



CLUBS' AND EVENTS MERCHANDISING GEAR.
















































SPORTS TEAMS' OFF-PITCH APPAREL AND BAGS.



Our Clients' success is our success

Over the years many famous brands have entrusted Libra to handle their accessories' lines. We deliver true results. Our references speak for themselves. They are the best proof of our professional expertise and competitiveness.

WINTER SPORTS	NATIONAL TEAMS	CLUB MERCHANDISING	FASHION / LIFESTYLE	CAMPING & OUTDOOR	FUNCTIONAL	PROMOTIONAL
          	   	  	   	    	           	       
RUGBY	HOCKEY	NAUTICAL	CORPORATE	COOLER / PIC-NIC	OTHERS	
		    		  	   	
SKATING	CYCLING	PRIVATE LABEL				
						

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